

Message Text

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53

ACTION AGR-08

INFO OCT-01 ARA-06 ISO-00 SS-15 NSC-05 EB-07 AID-05 PA-01

PRS-01 USIE-00 SSO-00 NSCE-00 SAM-01 /050 W

----- 034073

O R 131725Z JUN 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC IMMEDIATE 9777

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

LIMITED OFFICIAL USE BRASILIA 4756

E.O. 11652: N/A

TAGS: OVIP (SECRETARY BUTZ), EAGR

SUBJECT: PRESS ARRANGEMENTS 1 SECRETARY BUTZ VISIT

REF: SMITH-RUSER TELCONS

DEPARTMENT PLEASE PASS AGRICULTURE

1. SINCE ARRIVAL STATEMENT AND TWO SPEECHE WILL HAVE TO BE TRANSLATED INTO PORTUGUESE, EMBASSY WOULD APRECIATE RECEIVING ADVANCE TEXT ARRIVAL STATEMENT BY COB JUNE 18 AND ADVANCE TEXTS OF THE SPEECHES -- AT VERY LATEST -- BY COB JUNE 19.

2. SUGGEST ARRIVAL STATEMENT BE REPORODUCED AND DISTRIBUTED TO BRASILIA PRESS IN EMBARGOED ADVANCE COPIES BEFORE SECRETARY'S ARRIVAL; THUS, THERE WILL BE NO NEED TO READ ARRIVAL STATEMENT AT AIRPORT. THIS ARRANGEMENT PREFERABLE AS IT WOULD BE DIFFICULT, ACCORDING LOCAL PRACTICES, TO READ ARRIVAL STATEMENTS WITHOUT RESPONDING TO PRESS QUESTIONS; SINCE AIRPOT PRESS CONFERENCE SCHEDULED JUNE 21, THIS NOT NECESSARY ON JUNE 20.

3. HERewith SUGGESTED ARRIVAL STATEMENT:

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"I AM VERY PLEASED TO BE IN BRAZIL AND TO HAVE AN

OPPORTUNITY TO CONSULT WITH MINISTER PAULINELLI, WITH WHOM I WORKED IN ROME DURING THE WORLD FOOD CONFERENCE, AND OTHER BRAZILIAN GOVERNMENT OFFICIALS. I HAVE BEEN IN BRAZIL TWICE BEFORE, BUT THIS IS MY FIRST VISIT TO BRASILIA. SO I VERY MUCH LOOK FORWARD TO SEEING THIS FAMOUS CAPITAL CITY.

"WHILE I AM HERE, I EXPECT THAT MINISTER PAULINELLI AND I WILL BE ABLE TO DISCUSS MANY SUBJECTS OF MUTUAL INTEREST TO OUR TWO COUNTRIES. BRAZIL IS BOTH A MAJOR CUSTOMER AND SUPPLIER OF THE UNITED STATES IN AGRICULTURAL FIELD -- AND IT HAS THE POTENTIAL FOR LARGE INCREASES IN FARM PRODUCTION. BOTH OF OUR COUNTRIES ARE INTERESTED IN THE GLOBAL OUTLOOK FOR AGRICULTURAL PRODUCTION AND THE ROLES WE CAN PLAY IN ITS DEVELOPMENT. WE WILL ALSO WANT TO DISCUSS POSSIBILITIES FOR U.S.-BRAZIL COOPERATION IN THE FORTHCOMING MULTILATERAL TRADE NEGOTIATIONS AS THEY CONCERN THE AGRICULTURAL SECTOR.

"FOOD SUPPLY IS FAST BECOMING ONE OF THE MAJOR PROBLEMS OF THE WORLD IN WHICH WE LIVE. I BELIEVE THAT BY WORKING TOGETHER BRAZIL AND THE UNITED STATES CAN PLAY INCREASINGLY IMPORTANT ROLES IN FEEDING THE HUNGRY PEOPLES OF OUR GLOBE. I TRUST THAT SOME OF OUR DISCUSSIONS HERE IN BRAZIL DURING THE NEXT FEW DAYS WILL HELP US TO DEFINE POLICIES AND APPROACHES WHICH WILL FURTHER THAT GOAL.

"THE PROGRAM WHICH MINISTER PAULINELLI HAS SO GRACIOUSLY PREPARED FOR ME WILL INCLUDE VISITS TO RIO DE JANEIRO AND AO PAULO, WHERE I LOOK FORWARD TO MEETING GOVERNORS FARIA LIMA AND PAULO EGIDIO MARTINS. IN THOSE TWO IMPORTANT STATES, I EXPECT ALSO TO LEARN MORE ABOUT BRAZIL'S PRODUCTION AND EXPORT OF LIVESTOCK AND MAJOR FARM CROPS.

"I LOOK FORWARD TO MEETING WITH MEMBERS OF THE PRESS TOMORROW EVENING BEFORE DEPARTING FOR RIO. TANK YOU."

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4. EMBASSY WOULD APPRECIATE FURTHER GUIDANCE RE PROGRAM INTERESTS OF THREE ACCOMPANYING JOURNALISTS. BRASILIA AND RIO PROGRAMS PROVIDE FEW OPPORTUNITIES FOR THEM TO ATTEND SECRETARY'S MEETINGS WITH GOB OFFICIALS, ALTHOUGH SAO PAULO PROGRAM WILL PERMIT JOURNALISTS' ATTENDANCE AT ALL MAJOR EVENTS. DO JOURNALISTS WANT ADDITIONAL PROGRAMMING IN FIRST TWO CITIES, SUCH AS (A) BRIEFINGS IN BRASILIA BY GOB OFFICIALS ON BRAZILIAN AGRICULTURAL DEVELOPMENT PLANS OR THE

BRAZILIAN ECONOMY, AND (B) BRIEFINGS IN RIO BY COFFEE AND SUGAR/
ALCOHOL EXPERTS? IF FEASIBLE, WOULD DISCUSSIONS
WITH COUNTERPART AGRICULTURAL-AFFAIRS WRITERS BE OF
INTEREST? IN BRASILIA, WILL ANY OF THREE WISH TO
PHOTOGRAPH SECRETARY WITH TOP BRAZILIAN OFFICIALS, IF
THIS IS FEASIBLE?

5. ADVISE FILING REQUIREMENTS OF JOURNALISTS.
CRIMMINS

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Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: KelleyW0
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
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